

Amendments to the Claims:

The listing of claims will replace all prior versions, and listings of claims in the application.

Please amend/cancel/add the claims as follows:

Claims 1 – 57 (cancelled)

Claim 58 (New): A display frame comprising

a backing with a front side against which a poster is securable,

a pair of channeled rails with upper and lower edges of the backing securable in respective channels of the channeled rails,

the backing being resiliently flexible with tensioning means securable between the channeled rails on a rear side of the backing,

the backing being flexible outwardly against its resilience, and

biasing means provided on the channeled rails so that the backing is securable in the channels and a flexible screen and/or poster are securable against the backing.

Claim 59 (New): The display frame as claimed in claim 58, wherein the biasing means includes retaining means to secure the backing in the channels and screen engaging means to secure the screen and/or poster in the channels against the backing.

Claim 60 (New): The display frame as claimed in claim 58, wherein the tensioning means comprises at least one elongate flexible element.

Claim 61 (New): The display frame as claimed in claim 59, wherein the retaining means and/or screen engaging means are provided by a resiliently flexible clip located within the channels of the channeled rails.

Claim 62 (New): The display frame as claimed in claim 59, wherein the retaining means and/or screen engaging means are provided by at least one strip of outwardly convex resilient sheet material located within the channels of the channeled rails.

Claim 63 (New): A display frame comprising
a backing and a flexible screen securable against the backing, and
a pair of channeled rails with the upper and lower edges of the backing respectively
securable in the channels of the channeled rails,
the backing being resiliently flexible with tensioning means securable between the
channeled rails on a rear side of the backing,
the backing being flexible outwardly against its resilience,
the tensioning means including at least one elongate flexible element.

Claim 64 (New): The display frame as claimed in claim 63, wherein the elongate flexible element is releasably securable between the channeled rails.

Claim 65 (New): The display frame as claimed in claim 64, wherein a pair of elongate elements are securable between the channeled rails respectively and releasably securable to each other.

Claim 66 (New): A display frame comprising

 a backing having upper and lower edges,

 a cooperating flexible screen,

 upper and lower channeled rails with the upper and lower edges of the backing being

received in respective channels of the channeled rails,

 the backing being resiliently flexible with tensioning means releasably securable

between the upper and lower channeled rails to hold the backing curved outwardly against its

resilience, and

 biasing means within the channel of the lower channelled rail to releasably secure the

screen against the backing.

Claim 67 (New): The display frame as claimed in claim 66, wherein the tensioning means

includes at least one elongate flexible element.

Claim 68 (New): The display frame as claimed in claim 66, wherein a poster engaging means is

provided adjacent the upper edge of the screen.

Claim 69 (New): The display frame as claimed in claim 68, wherein the poster engaging means

includes at least one resiliently flexible poster engaging clip.

Claim 70 (New): The display frame as claimed in claim 69, wherein a portion of the screen is located between the backing and at least part of the poster engaging clip.

Claim 71 (New): The display frame as claimed in claim 66, wherein the biasing means includes at least one resiliently flexible clip.

Claim 72 (New): The display frame as claimed in claim 66, wherein the biasing means is provided by at least one strip of outwardly convex resilient sheet material.